



## eCHECKit: **Guaranteed Payments By Check**

Integrating a pay by check solution to your online retail site will result in advantages that stretch from your consumer to your bottom line. eCHECKit, the leading alternative payment solution to credit and debit cards, is now available to all online merchants. Learn how eCHECKit can help you establish a leading position within your retail sector.

### For your consumer...

- 94% of US households have a checking account. Consumers can now use this to pay online just as they would use a credit or debit card.
- eCHECKit is more secure and has less risk for your customer than traditional credit or debit card payment transactions. Payment information only travels within the eCHECKit network, never leaving our secure servers. eCHECKit handles all account information directly with the consumer, secure on the eCHECKit servers.
- Consumers can now enjoy the ease and convenience of shopping online at your store rather than a competitor's because they have a payment option that works for them!

### For your growth...

- eCHECKit will help you grow your business by offering another way for your consumer to pay.
- The more payment options you offer, the more potential sales you have.
- It is estimated that you can increase your purchase revenues by 4%–14% by offering this new payment solution.
- eCHECKit assumes all the risk. All transactions with eCHECKit are guaranteed so the merchant has no risk of chargebacks. The merchant will ALWAYS receive their funds!

### For your bottom line...

- eCHECKit is less expensive than payments by credit card.
- Debit cards charge an even higher fee than credit cards. eCHECKit essentially does the same thing for much less!
- The convenience and ease of using eCHECKit may create higher conversion rates and lower abandonment rates from the online shopper at the point of sale.
- eCHECKit allows higher margin transactions.

**Visit [www.echeckit.com](http://www.echeckit.com) today to learn more about how you can add eCHECKit to your online retail store today.**



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